

ALSA Board of Directors Minutes

September 25, 2019

Call to order: 7:00 p.m. CDT

Roll call:

Board Members: Cathie Kindler, President
Lauren Wright, Vice President
Ron Baird, Secretary (joined at 7:30 p.m.)
Debbie Andrews
Carol Rutledge
Deb Yeagle

Others: Vern Wright, Treasurer
Sandi Auld, Grand National Superintendent (joined at 7:07 p.m.)

I. New Business:

- A.** A lengthy discussion ensued regarding the Board's continuing effort to cut ALSA's expenses.

In this regard, reference was made to an e-mail Robin/office sent to Sandi Auld, the Grand National Superintendent, on September 1, noting that 2018 expenses in attending the Grand National were \$758.55. This year, office expenses to attend Grand National were calculated as being \$1,276.34.

The Board is determined in its efforts to reduce expenditures as much as possible. It was agreed that ALSA will not pay for the office to attend the Grand National and will inform the membership as to why.

Motion: Approve and issue an E-Blast to members as to why the Office Manager will not be attending the Grand National Show. Motion by Carol. Seconded by Deb. Motion unanimously passed.

It was decided Cathie will draft and issue an E-Blast to members stating, in effect, that the Office Manager will not be at the 2019 Grand National show as part of ALSA's expense reduction program. The E-Blast will point out the Office Manager will be available by telephone on Thursday and Friday to assist members.

- B.** Continued discussion about the 2019 Grand National Show.

Deb was at the Nebraska State Fair and met with the Nebraska Llama Association, which is doing Grand National obstacles. She reported they are very interesting, challenging, and exciting obstacles and the courses will be extremely good.

There was considerable discussion about T-shirts and sweatshirts for the show. Black and white T-shirts will be sold at \$12, colored T-shirts at \$20, and

sweatshirts at \$35. Deb pointed out advance sales would be appropriate, so that exhibitors can wear their shirts to the show.

Motion: Publicize Grand National T-shirts and sweatshirts in an E-Blast so members can order them in advance and wear them. Motion by Deb. Seconded by Carol. Motion unanimously passed.

Lauren previously had distributed photographs of the trophies, which everyone agreed are both exciting in appearance and beautiful.

The Hutchinson Chamber of Commerce is sending members information about the show, to help garner vendors as well as publicizing it for greater attendance.

Sandi is still seeking a person or persons to find items for the silent auction, organize it, and run it. Sandi will prepare an E-Blast about this for distribution.

In previous years, Heininger shears were donated to the show. Nobody was certain who may have done the donation or whether it was the Henninger company itself. This is going to be pursued by Sandi.

Deb is going to contact Susan Leslie to determine if Susan is the one working on obtaining show sponsors or who that party is.

Vern pointed out the storage unit is available for repositioning items for the show. Deb suggested giving anything in storage that can be used for obstacles to the Nebraska Llama Association in recognition of its work on the show obstacles courses.

Steve Auld will meet with the Nebraska Llama Association next week to go over the obstacles courses and so forth to assure the show will move quickly. Sandi asked if it would be o.k. to pay the Nebraska Llama Association \$500 to prepay its work on the obstacles and show. This was agreeable to all. Additionally, Deb recommended that the Nebraska crew members be given tickets to the dinner in partial compensation for their work during the show.

Show programs in 2018 cost \$347.50. Discussion was had regarding a different less expensive format for the programs in ALSA's continuing effort to reduce all costs. It was specifically pointed out the show book needs to have a list of sponsors AND a big thank you to them for their support of the 2019 Grand National Show.

No fleece premiums will be paid.

Judges will be requested to pay for their hotels and other expenses, then submit those expenses to ALSA for reimbursement. Judges will, at yearend, receive a Form 1099 for their services.

Finally, Sandi Auld and others will be at the show location on Wednesday to assist participants who wish to check in early.

The next regular Board meeting will be October 9, 2019 at 7:00 p.m. CDT.

Motion to Adjourn at _____ p.m. CDT. Motion by
_____. Seconded by _____. Motion _____.

The ALSA Board of Directors may convene in Executive Session to discuss personnel matters, any items on this agenda or to consult with Legal and/or Accounting Counsel.